



EAST BEACH

A Simple Life on the Chesapeake Bay

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ANDRÉS DUANY DESIGNS CONDOMINIUMS IN EAST BEACH

New Urbanist leader to attend premier of new homes on Oct. 22

NORFOLK, Va. – (October 2006) – Andrés Duany with Duany Plater-Zyberk & Company (DPZ) has designed a four-plex condominium at East Beach in Norfolk. He and his company also designed the master plan for the neighborhood, which includes a variety of home types along the Chesapeake Bay. Duany will attend the premier of the new condominium homes on Oct. 22, from 1 to 4 p.m. and will sign copies of his book, *Suburban Nation*, at 4635 Pleasant Avenue. This open house will also showcase several condominium manor homes designed by other architects along Pleasant Avenue.

Duany is considered the leader of New Urbanism, an international movement that seeks to promote the design of traditional neighborhoods as an alternative to suburban sprawl. He has written several books and lectures around the world. His firm, DPZ, has designed more than 300 new towns and has prepared master plans for dozens of municipalities. DPZ has also created a new mixed-use zoning code called the SmartCode, which has been adopted by many major cities throughout the United States. The firm's most recent work includes planning for the Katrina-devastated towns and cities along the Gulf Coast in Louisiana and Mississippi.

The Duany condominiums at East Beach are Caribbean-inspired, and each has three bedrooms and two baths. Designed with 12' ceilings and large spacious living areas, the two units on the lower level have private terraces and courtyards. The upper-level homes have covered, deep-set porches off the living room. Bedroom suites in the second floor condos are located on a split-level set off from the common areas. The building is clad in low-maintenance stucco and cedar shake. Fireplaces, gourmet kitchens, walk-in closets, luxurious bath details, two-car garages and storage rooms provide a complete amenities package for each home.

“On my first visit to East Beach, I could smell the sea from one of the beautiful porches and felt inspired,” says Duany. “I am usually too busy with town planning to design buildings, but decided that East Beach would be a great place to demonstrate what I thought a beach condominium building should be. It was a lot of work. I now have a new appreciation for home builders, but I am very pleased with the results. It will be fun to spend time there and watch the neighborhood evolve.”

The project team includes Andrés Duany, architect; project architecture assistance by Allison Ramsey Architects; construction by Seaside Homes and development by Corner Markers I LLC. The condominium homes are being marketed by East Beach Realty. Prices start in the mid \$500s.

East Beach was named the 2006 Community of the Year by the Tidewater Builder's Association during its annual Stanley Awards. The neighborhood also gained national attention when one of the homes was selected as the 2005 Idea House for *Coastal Living* magazine.

The neighborhood is currently in the fourth of seven phases of development. Every home is built by select custom builders comprising the East Beach Guild in accordance with the *East Beach Pattern Book*, developed by Raymond Gindroz and Urban Design Associates.

East Beach is situated on 100 acres along the Chesapeake Bay in Norfolk. Surrounded by water, the neighborhood is fashioned after classic Southeastern seaboard coastal villages. The master plan for this \$400 million development includes 700 residences, neighborhood restaurants, boutique shops, a Bay Front Club and offices. Public space, walking paths and bay front greens enhance the vistas and create open

spaces for the beachfront community. Boating, fishing and water sports of all types are steps away from the neighborhood. East Beach is a unique initiative between the developers, East Beach Company LLC, the City of Norfolk and Norfolk Redevelopment & Housing Authority. For information, visit www.eastbeachnorfolk.com or call 757-333-6650.

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