



# EAST BEACH

*A Simple Life on the Chesapeake Bay*

FOR IMMEDIATE RELEASE

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## **GROUNDBREAKING FOR ST. JUDE DREAM HOME® GIVEAWAY TO BE HELD AUGUST 15 AT NOON**

Norfolk, Va. – (August 14, 2006) – Representatives from the East Beach Builders Guild, along with patients and supporters of St. Jude Children’s Research Hospital, will break ground for the 7<sup>th</sup> Annual St. Jude *Dream Home* in Norfolk on Tuesday, Aug. 15 at noon at 28<sup>th</sup> Bay Street.

The site of the *Dream Home* is between the Chesapeake Bay and Pretty Lake marinas in East Beach, recently named the 2006 Community of the year. When complete, the home will comprise 2,470 square feet with three bedrooms, three and a half baths and a detached garage.

The home is built with donations of both time and materials, and it is the grand prize of the giveaway. Interested participants can reserve tickets for \$100 each to qualify to win the new home. Tickets are reserved on a limited basis. Additional prizes including jewelry, shopping sprees and groceries give everyone a greater chance to win. This year’s home will be built by a team of builders who comprise the East Beach Builders Guild under the direction of Casa Builders.

“We are so pleased to be part of this exciting project,” says Mitch Ackaway, partner with Casa Builders. “The East Beach Builders Guild will build a home that any person would love to own. And, we all anticipate record-breaking sales for this opportunity.”

Tickets will be available beginning in January at select locations. Sponsors include TowneBank, GSH Real Estate, Harold Smith and Levin’s of Virginia. The home will be open for tours from March 1 to April 14, 2007. The drawing will be held live on WTKR TV3 on April 15, 2007. For more information about the St. Jude *Dream Home* Giveaway, call 757-671-7790.

St. Jude Children's Research Hospital is internationally recognized for its pioneering work in finding cures and saving children with cancer and other catastrophic diseases. Founded by late entertainer Danny Thomas and based in Memphis, Tennessee, St. Jude freely shares its discoveries with scientific and medical communities around the world. No family ever pays for treatments not covered by insurance, and families without insurance are never asked to pay. St. Jude is financially supported by ALSAC, its fund-raising organization. For more information, please visit [www.stjude.org](http://www.stjude.org).

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